

A portrait of an elderly man with white hair and a mustache, wearing a white shirt and a dark jacket. The image is overlaid with a blue pixelated graphic that resembles a jagged line or a stylized skyline. The background is a blurred outdoor setting.

# GC CAMERON

Legendary Motown Singer & Performer

# BIO

When you hear the name, G.C. Cameron, you may not recognize it immediately. It's been a while. But when he opens his mouth and belts out the lyrics to hits such as *"It's A Shame"*, *"It's So Hard to Say Good-bye to Yesterday"* and *"The Rubberband Man"*, you will immediately recognize that ultimately passionate voice heard all over the world by millions.

As a veteran of the music business for over 40 years, and a former member of the "Motown Royal Family", he is still blessed with the pipes and the moves. That motown sound that we know and love so well is undeniable and still remains embedded in his soul.

George Curtis Cameron, better known as G.C., started his illustrious career as the lead singer for The Spinners (1967 to 1972) and lead singer for The Temptations (2003 to 2007; 2018 to 2019). Known for having "six different voices", G.C. is credited with giving The Spinners their huge Motown hit, *"It's A Shame"*, co-written and produced by Stevie Wonder and his wife Syreeta.

G.C.'s stirring and soulful voice can be heard singing lead on the albums, *"Second Time Around"* and *"While the City Sleeps"* by The Spinners; as well as *"Legacy"* and *"Reflections"* by The Temptations

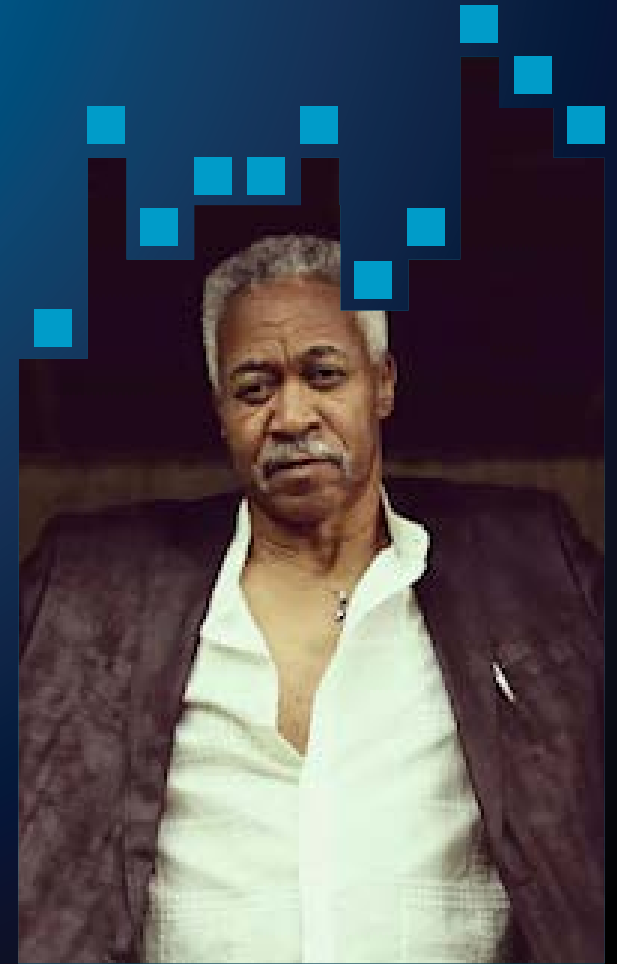
From 1975 to 1977 G.C. recorded four solo albums under the Motown label including one with Syreeta, *"Rich Love, Poor Love"*. Constantly obsessed with lyrics and music that stayed in his head and permeated his spirit, G.C. released four more solo albums from 1983 to 2012 under a variety of labels.

Many are surprised to learn that G.C. performed the original version of *"It's So Hard to Say Goodbye to Yesterday"* in the hit movie *Cooley High*, which was released in later years by the elite trio, Boyz II Men. And, G.C. is the only artist that has held the lead singer position with both iconic supergroups, The Spinners and The Temptations.

At 77 years old, G.C.'s infatuation with music is like a heated love affair and remains unyielding to this day. Still blessed and gifted with the ability to hit those distinctive high notes, G.C. is emerging once again after a long hiatus.

Inspired by god's grace and love, and driven by his fervor for music, G.C. has been diligently working on his next release for over a year now, appropriately titled: *"G.C. Cameron: Old School, New Classroom"*. Brilliantly written, arranged and performed by G.C., this masterpiece is in its final creative stages and is tentatively scheduled to be released later this year.

Fans all over the world can expect to be tantalized and mesmerized by *"Old School, New Classroom"*, which is a brilliant compilation of songs that one can groove to and move to, and promises to be one of his best creations yet.



*"One of my many philosophies is that music is the heartbeat of society. Music is what the world is crying out for. Singers are like soul physicians — we operate on the human soul. Music has all the ingredients — love, compassion, godliness, conviction and truth."*

—G.C. Cameron

# PHOTOS



# VIDEOS



Midnight Lady



It's So Hard to Say Goodbye to Yesterday



Lets Go Back

*"G.C.'s voice is still as soulful and passionate as it was years ago when he was with Motown. I'm fascinated by his ability to still hit the high notes; he continues to blow my socks off! Can't wait for the new release!"*

—Jeremy Spellacey, Executive  
Soundway Records, Ltd.

# MUSIC



**Beneath the Lovers' Sky (Kigali Sky)**



**Midnight Lady**



**By the River**

*Beneath the Lovers' Sky is a spiritual song that deals with a love that is beyond the flesh...Agape Love. It's a spiritual, universal song about love that people can groove to, but also feel good about. Writing the song was spiritually directed. It was not a thought from me; it was a thought through me, I hope, as you listen to this song, you will be able to feel the love that the spirit poured into me as I was writing it. God Bless!"*

*—G.C. Cameron on "Beneath the Lovers' Sky"*

# CONTACT



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Instagram



[GCmusicbiz.com](http://GCmusicbiz.com)

Contact:

**Pam Nelson,**  
Business Manager

**[GCmusicbiz@gmail.com](mailto:GCmusicbiz@gmail.com)**

**504-565-2802**